



SAJJAD HAIDER
portfolio

SAJJAD HAIDER

SENIOR GRAPHIC DESIGNER

 +92 3007092802

 sajjadhaiderdesigner@gmail.com

 Karachi, Pakistan

 SajjadHaiderDesigner

 SajjadHaiderDesigner

 SajjadHaiderDesigner



ABOUT ME

Graduated from Urdu University in Faculty Of Arts - Karachi
Degree : [Bachelor of Arts](#)

Graphic Designer with 15+ years of experience in branding, social media, print, packaging and more.

Excellent collaboration with others to bring ideas to life. My objective is to come up with innovative solutions for all kinds of problems. Also, have working experience with well-known agencies & production house in Dubai. My proficiency in softwares such as Adobe Photoshop, Adobe Illustrator, Adobe After Effects and Adobe Premiere Pro

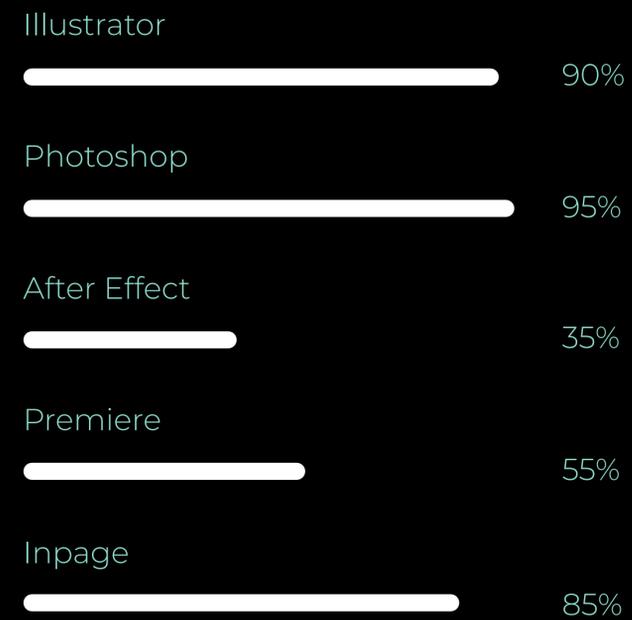
Seeking a challenging [Senior Graphic Designer](#) position in your reputable firm where I can both utilize my current skills for the benefit of the firm and enhance my technical and soft skills for a successful career path in the field.

Gender:	Male
Marital Status:	Married
Nationality:	Pakistani
Date of Birth:	January 01 st – 1979
Place of Birth:	Karachi, Pakistan
Blood Group:	B-Positive

SAJJAD HAIDER

SENIOR GRAPHIC DESIGNER

SOFTWARE SKILLS



- Excellent at Photoshop & Illustrator
- Good knowledge of EBC – Product Listing
- Basic knowledge at Google SketchUp
- Good knowledge of MS Word, Power Point and Excel applications

PERSONAL SKILLS

Communication
Leadership
Management
Creativity
Negotiation
Planning

TECHNICAL SKILLS

Graphic
Design
Printings
Social Media
Branding
Packaging

LANGUAGES

Hindko: Mother tongue
Urdu: National tongue
English: Very good

SAJJAD HAIDER

SENIOR GRAPHIC DESIGNER

WORK EXPERIENCE

NEWS LOGISTICS Part-time

SENIOR GRAPHIC DESIGNER From 2022 – present

Planning concepts by studying relevant information and materials
Design printing designs such as, catalogue, flyer business cards
Social Media Management & Design post as per monthly calendar
Design promotional materials like flyers, banners, roll ups, pop ups etc.
Reviewing final layouts and suggesting improvements when necessary
Take work from concept to final execution within deadlines.

SIGMA MOBILES Fulltime

CREATIVE GRAPHIC DESIGNER From 2020 – 2023

Oversee all design projects, from conception to delivery
Design original pieces, including branding, social media designs etc.
Refine images, fonts and packaging layouts using graphic design software
Apply typography techniques
Social Media Management & Design post as per monthly calendar
Increase user friendliness in digital products
Maintain brand consistency throughout all our marketing projects
Design promotional materials like flyers, poster, catalogue, roll ups etc.

SWISS ARABIAN PERFUMES (SHARJAH) Fulltime

GRAPHIC DESIGNER From 2017 – 2019

Study design briefs and determine requirements
Prepare rough drafts and present ideas
Use the appropriate colors and layouts for each graphic
Ensure final graphics and layouts are visually appealing and on brand
Design printing designs such as, catalogue, flyer & business cards
Design promotional materials like flyers, banners, roll ups, pop ups etc.
Helping sales team in visual presentations
Maintain brand consistency throughout all our marketing projects

STUDIO ATTITUDE LLC (DUBAI) Fulltime

GRAPHIC DESIGNER & TEAM HEAD From 2015 – 2017

Oversee all design projects, from conception to delivery
Design promotional materials like flyers, poster, catalogue, roll ups etc.
Review junior designer's work to ensure high quality
Communicating with clients about layout and design for production
Preparing & planning of installation at exhibition

SWISS ARABIAN PERFUMES (SHARJAH) Fulltime

GRAPHIC DESIGNER From 2012 – 2014

Study design briefs and determine requirements
Prepare rough drafts and present ideas
Use the appropriate colors and layouts for each graphic
Ensure final graphics and layouts are visually appealing and on brand
Design printing designs such as, catalogue, flyer business cards
Design promotional materials like flyers, banners, roll ups, pop ups etc.
Helping sales team in visual presentations
Maintain brand consistency throughout all our marketing projects

NASEER NEON (SHARJAH) Fulltime

GRAPHIC DESIGNER From 2009 – 2012

Oversee all design projects, from conception to delivery
Design promotional materials like flyers, poster, catalogue, roll ups etc.
Review junior designer's work to ensure high quality
Communicating with clients about layout and design for production
Preparing & planning of installation at exhibition

DANY TECH Fulltime

GRAPHIC DESIGNER From 2008 – 2009

Design original pieces, including branding, social media designs etc.
Refine images, fonts and packaging layouts using graphic design software
Apply typography techniques
Increase user friendliness in digital products
Maintain brand consistency throughout all our marketing projects
Design promotional materials like flyers, poster, catalogue, roll ups etc.
Helping sales team in visual presentations
Design printing designs such as, catalogue, flyer & business cards

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Brochure and Flyer Designs

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SOCIAL MEDIA DESIGNS

DIGITAL SOLUTIONS
Innovating Digital Future

Web Design & Development

Bring your brand to life digitally with our creative Web Designing & Development service.



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UNITED KINGDOM
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DIGITAL SOLUTIONS
Innovating Digital Future

Rank on First Page of Google with RZ Digital Solutions.

SEARCH ENGINE OPTIMIZATION (SEO)



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DIGITAL SOLUTIONS
Innovating Digital Future

Your Vision COME TO LIFE!

Let us present your ideas through bedazzling designs!



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DIGITAL SOLUTIONS
Innovating Digital Future

SOCIAL MEDIA MARKETING

Curating the ideal Social Media Management plan that will exceed your expectations



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DIGITAL SOLUTIONS
Innovating Digital Future

Content Marketing

Get content that generates business for you!
Content which makes your business get clicks.



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DIGITAL SOLUTIONS
Innovating Digital Future

YOUR BRAND IS YOUR STORY TOLD OUT LOUD

Let us help you enchant your audience!



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SOCIAL MEDIA DESIGNS

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INSTANT AND GUARANTEED

GET YOUR QUICK QUOTES ISHAQ KHAN ishaq@news-logistics.com

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NEWS LOGISTICS

COMMERCIAL SHIPPING, SATISFACTION GUARANTEED

YOUR ULTIMATE LOGISTICS PARTNER

NEWS LOGISTICS

SOCIAL MEDIA DESIGNS

LED Torch Light

3 MODES
light design for outdoor uses or backup light during power outage

LED Light
Portable Handheld



65w

SIGMA
Model: PD-50

65W POWER GATEWAY

50000mAh PowerStation



65w

4 Output Ports
LED Light
Portable Handheld
LED Display

SIGMA
Model: PD-50

65W HIGH-SPEED CHARGING

50000mAh PowerStation



65w

Mini Fan
Light

Phone
Laptop
Drone
Camera

SIGMA
Model: PD-50

PD USB-C INPUT+OUTPUT

Best Remote Working Partner

65W Fast Charge



TYPE-C to TYPE-C CABLE INCLUDED

PD-50
SIGMA

50000mAh LARGE CAPACITY PowerStation



65w

Qualcomm Quick Charge 3.0

LONG-LASTING 50000mAh



65w

PD USB-C INPUT+OUTPUT

Model: PD-50 **SIGMA**

SOCIAL MEDIA DESIGNS

SIGMA
2.4A
Play & Charge

90° ELBOW
AUTO DISCONNECT

iPhone NINETY CABLE™
Model: C1

This advertisement features a red and black USB-C to Lightning cable. The USB-A end has a 90-degree elbow and an auto-disconnect feature. The Lightning end is also shown with a 90-degree elbow. The background is a soft, blurred gradient.

MagSafe
MAGNETIC WIRELESS
power bank SW-16

22.5W DUAL-WAYS

10000 mAh
15W Wireless Output

SIGMA

This advertisement shows a silver and black magnetic wireless power bank. It is shown with an iPhone 12/13 series phone attached to its front. The power bank has a circular magnetic coil on the front and a USB-C port on the side. The background is a dark blue with a subtle pattern.

3.5A
FAST CHARGER

CLAMP
2 IN 1
USB
CHARGER

SIGMA

Model: Clip-1

This advertisement features a white and red USB charger with a clamp. The charger has a USB-C port and a USB-A port. The clamp is used to hold the charger in place. The background is a solid blue color.

RELAX & GROOVE
ON THE LISTENING
EARPHONES
S-25

SIGMA

HD call
Hi-Fi music

USB Type-C

This advertisement shows a pair of black earbuds with a USB Type-C charging case. The earbuds have a sleek, modern design. The background is a dark blue with a subtle pattern.

SIGMA

POWER YOUR ADVENTURES

20000 mAh

Model: SC-93

LED Power display
PD 22.5W

Support iPhone 12/13 series

This advertisement features a black power bank with a large digital display showing 20000mAh. The power bank has a USB-C port and a USB-A port. The background is a light blue with a subtle pattern.

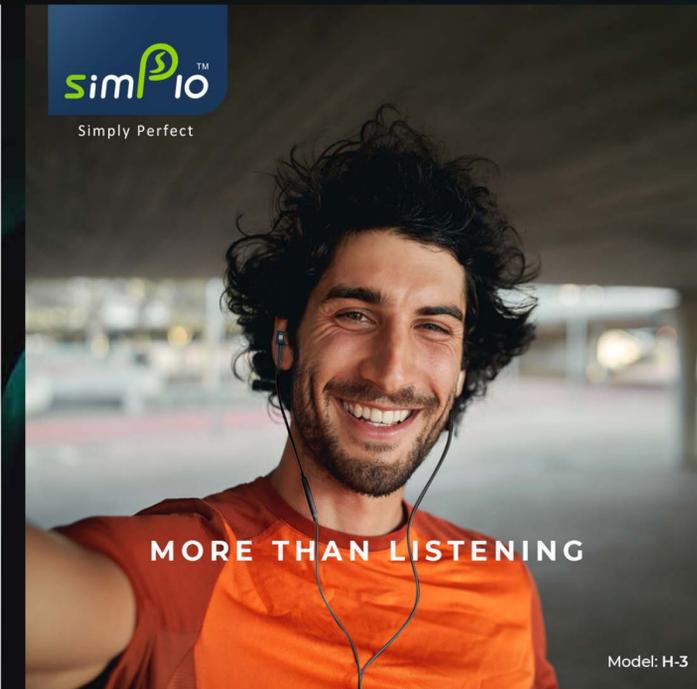
1.5h Charging Time
20h Play Time
250mAh Charging Case Battery

WAVE T4

SIGMA

This advertisement shows a pair of black earbuds in their charging case. The case is black with a silver accent. The earbuds have a sleek, modern design. The background is a dark blue with a subtle pattern.

SOCIAL MEDIA DESIGNS



SOCIAL MEDIA DESIGNS

Active Noise Reduction

High Definition Stereo with Superior Sound



SIGMA **WAVE** Model: T1

ACTIVE NOISE CANCELLATION

25 hrs

25 hr playtime with case
4 hr continuous playtime without charging case

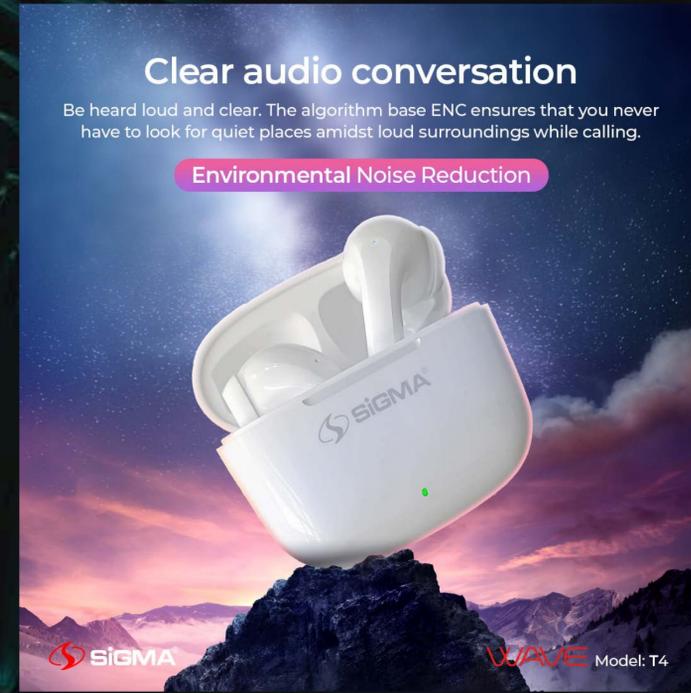


SIGMA **WAVE** Model: T3

Clear audio conversation

Be heard loud and clear. The algorithm base ENC ensures that you never have to look for quiet places amidst loud surroundings while calling.

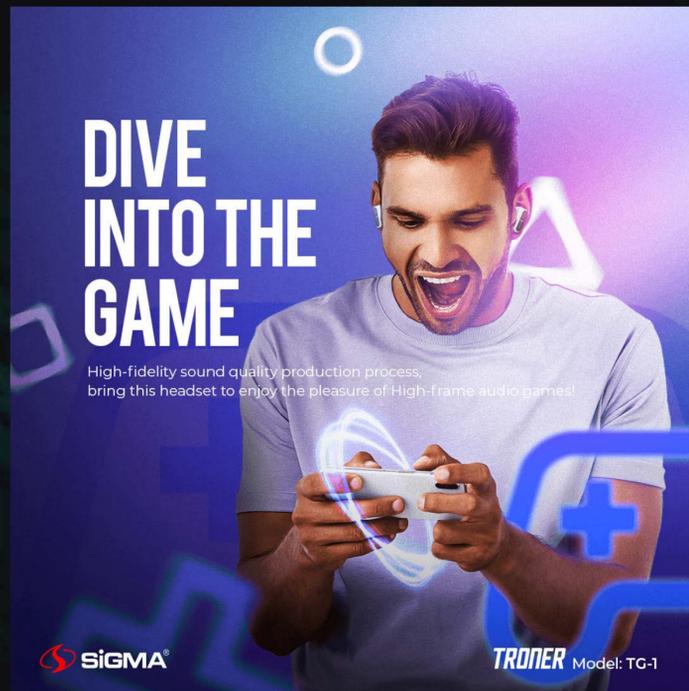
Environmental Noise Reduction



SIGMA **WAVE** Model: T4

DIVE INTO THE GAME

High-fidelity sound quality production process, bring this headset to enjoy the pleasure of High-frame audio games!



SIGMA **TRONER** Model: TG-1

Type C Quick Charging

Bluetooth 5.1

True Wireless Earbuds - Charging case



SIGMA **WAVE** Model: T1

All-day Battery Life

10 minutes charge = 1 hour play

28 hrs

7h Single play
28h In total



SIGMA **WAVE** Model: T1

SOCIAL MEDIA DESIGNS

IN-EAR QUALITY EARPHONES
Natural - Dynamic - Fascinating



COMFORTABLE WEARING
EXTRA BASS
TANGLE-FREE CORD

SIGMA Model: SG889

Ultracompact Design
Apple 30 Pin Power Adapter
with Built-in cable



Apple

► For iPhone 3G/3GS/4/4S

Model: MA700

POWERFUL BOOSTER
HORA POWER BANK
4000mAh



Model: A-28
Input: DC5V/1A, Output: DC5V/1A
Capacity: 4000mAh
MSP-REI-MK-CMK-4000
RoHS CE FCC

FAST CHARGING
SAFE & SECURE
SAFE CHARGE

Compact and lightweight design

Mini Portable & Durable Rechargeable
Rechargeable portable light with built-in high endurance lithium battery



SIGMA

CHIC BUDS
GURL/POWER

POWER BANK
3200mAh Dual USB Ports
Exquisite & Mini
specially designed for Female



Ultra Lightweight
Compact Design
Power Level Indicator
Safe & Secure
Safe Charge

UNIVERSAL
BATTERY CAR CHARGER
FOR MOBILE

Easy to use, Fast & Extremely Convenient



LED charge indicator

FAST CHARGING
SAFE & SECURE
SAFE CHARGE

Compatible with most vehicles
► For all types of mobile batteries

SOCIAL MEDIA DESIGNS

JUMMAH

إِنَّا أَنشَأْنَاهُ مِن نَّارِ الْإِسْبَاطِ
وَأَنزَلْنَاهُ فِي لَيْلِ الْقَدْرِ
وَإِن كُنتُمْ تَحِبُّونَ
فَلْيَذْكُرُوا آيَاتِ الْقُرْآنِ
الَّتِي نَزَّلْنَا بِهَا الْقُرْآنَ
عَرَبِيًّا لَعَلَّكُمْ تَعْقِلُونَ

اسے پروردگار نے آسمانوں میں سے نازل فرمایا۔ آیتوں کو یاد رکھیں اور جو صراطِ مستقیم پر چلتے ہیں جو ذکر کرتے ہیں اور جن کی توجہ کو قبول کرتا ہے۔ جو عربی خوب شکر ادا کرتے ہیں اور جن پر تو انجانا اس کو فرماتا ہے۔ آمین



SIGMA f @ v

JUMMAH

فَالْيَوْمِ الْكَلِيمِ

تم مجھے یاد کرو، میں تمہیں یاد رکھوں گا۔



SIGMA f @ v

JUMMAH

سُورَةُ الْكَافِرَاتِ

حضرت ابوہریرہ رضی اللہ عنہ سے روایت ہے کہ نبی ﷺ نے فرمایا:
جو آدمی سورۃ کافرات کی ابتدائی آیت یاد کر لے گا، وہ وہ جہنم کے عذاب سے محفوظ رہے گا
(ایک دوسری روایت میں آخری آیتوں کا ذکر ہے) صحیح مسلم



SIGMA f @ v

JUMMAH

تَقَبَّلْنَا مِنَّا صَلَاتَنَا وَتَوَقَّأْنَا مِنَّا كَلِمَاتَنَا

May Allah accept your fasting and prayers

ماہ رمضان اللہ کا مہینہ ہے اس خوبصورت مہینہ میں بے شمار نعمتیں حاصل ہوتی ہیں۔
اس مہینے میں ایک چھوٹی سی نیکی بھی بڑے اجر کے حصول کا سبب بن سکتی ہے۔
اللہ تعالیٰ نے فرمایا ہے کہ یہ میرا مہینہ ہے اور اس مہینے کے اجر و ثواب بھی
میں خود اپنے بندے کو دوں گا۔



SIGMA f @ v

JUMMAH

آيَةُ الْكُرْسِيِّ

اللَّهُ لَا إِلَهَ إِلَّا هُوَ الْحَيُّ الْقَيُّومُ
تَاخُذُ السَّيِّئَاتِ إِنَّهَا فِي السَّمَوَاتِ وَآلِ الْأَرْضِ
مَنْ ذَا الَّذِي يَشْفَعُ عِنْدَهُ إِلَّا بِإِذْنِهِ
يَعْلَمُ مَا بَيْنَ أَيْدِيهِمْ وَمَا خَلْفَهُمْ وَلَا يُحِيطُونَ بِشَيْءٍ
مِّنْ عِلْمِهِ إِلَّا بِمَا شَاءَ وَسِعَ كُرْسِيُّهُ السَّمَاوَاتِ وَالْأَرْضَ
وَلَا يَئُودُهُ حِفْظُهُمَا وَهُوَ الْعَلِيُّ الْعَظِيمُ

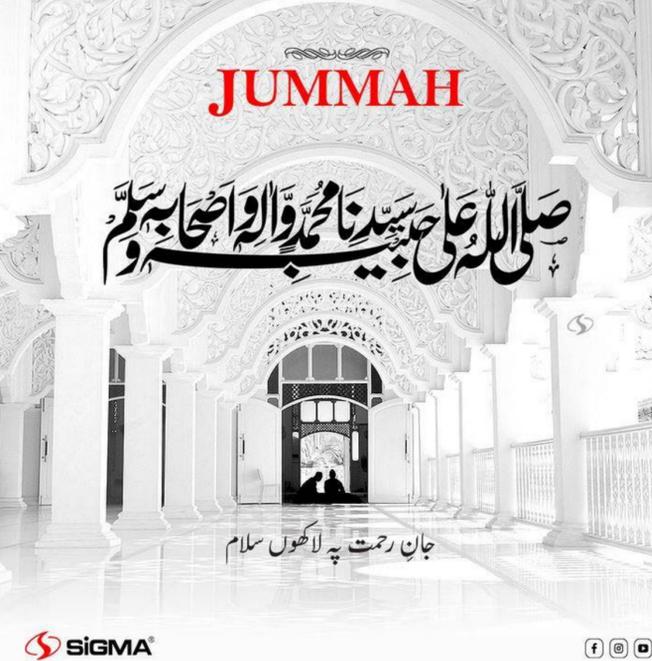
حضرت ابوالمامنہ سے روایت ہے کہ رسول اللہ ﷺ نے ارشاد فرمایا:
جو شخص ہر فرض نماز کے بعد آیت الکرسی پڑھے تو اس کیلئے جنت میں داخل
ہونے میں سوائے موت کے کوئی رکاوٹ نہیں۔ سنن نسائی

SIGMA f @ v

JUMMAH

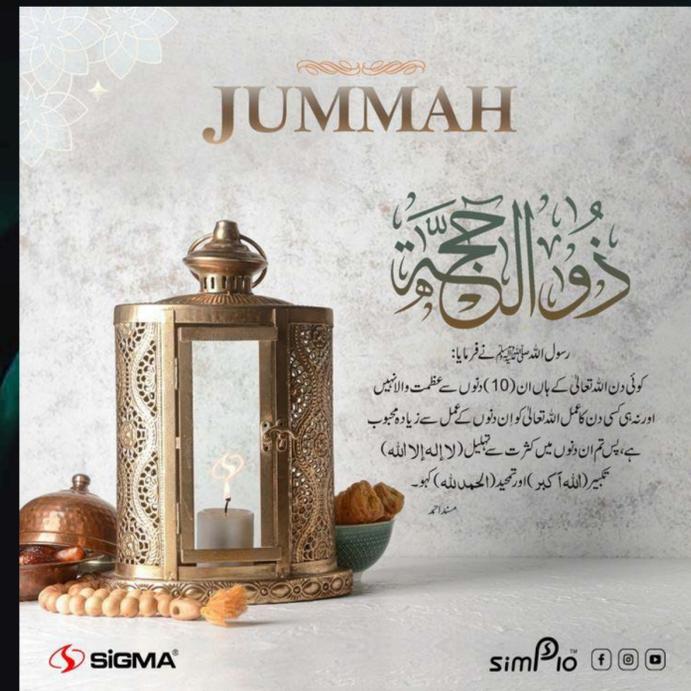
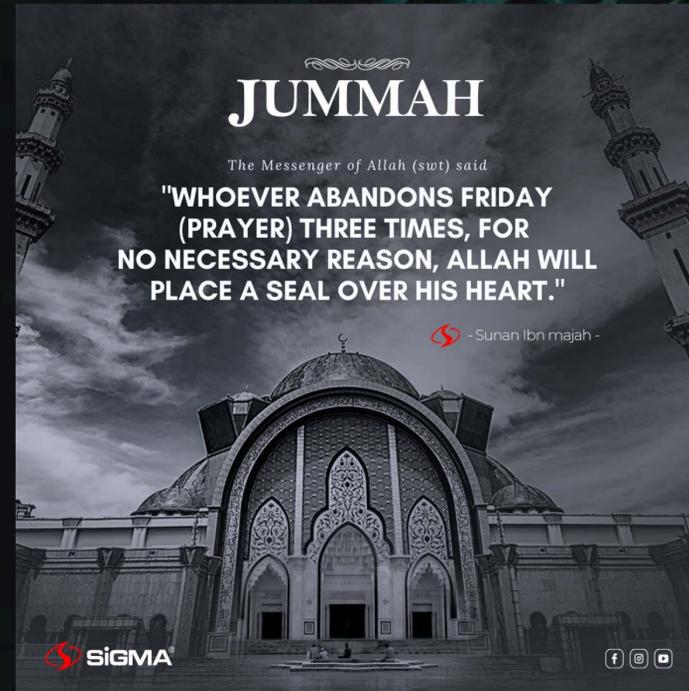
صَلَّى اللَّهُ عَلَى رَسُولِنَا مُحَمَّدٍ وَآلِهِ أَصْحَابِهِ وَسَلَّمَ

جانِ رَحْمَتٍ بِهٖ لَأَكْثَرُ سَلَامٍ



SIGMA f @ v

SOCIAL MEDIA DESIGNS



SOCIAL MEDIA DESIGNS

150 HOURS BATTERY LIFE
*STAND-BY TIME

hello
weekend

True Wireless Earbuds • Charging case

WAVE Model: T2

SIGMA simpio

INTERNATIONAL ANTI-CORRUPTION DAY

POWER BRINGS **CORRUPTION**

STOP CORRUPTION

9TH DECEMBER

SIGMA simpio

PUBG DarkShadow gaming earphones

SIGMA

"WHATEVER YOU WANT, WHEREVER YOU WANT..."

IN PAKISTAN SHOP ONLINE

AVAILABLE ON Daraz OFFICIAL FLAGSHIP STORE

SIGMA VISIT OUR OFFICIAL DARAZ FLAGSHIP STORE - SIGMA ENTERPRISES

SIGMA

Enjoy tough, fast, safe & reliable charging and transmission.

Apple Android Windows

MICRO TYPE-C LIGHTNING

Charge your life!

"WHATEVER YOU WANT, WHEREVER YOU WANT..."

IN PAKISTAN SHOP ONLINE

Facebook Shop Daraz

SIGMA

PACKAGING DESIGNS



PACKAGING DESIGNS



PACKAGING DESIGNS



PACKAGING DESIGNS



MASTER VISUAL DESIGNS

PRODIGY ART STUDIOS
PRESENTS

Betabiyan
A FILM BY
ABDUL MAJID KHAN

29.11.2019

CAST: BABAR ALI, HIBA ALI, SAIMA BALOCH, SYED AREZ, JAVED SHAIKH, SABA PERVEZ & SANGEETA
WRITTEN BY WASIF BURNEY LYRICS BY SABIR ZAFAR MUSIC BY AHSAN BARI CHOREOGRAPHY BY ZAKIR FATEH MOHD
DOP FARHAN HAFEEZ EDITED BY HASAN RAZA ABIDI & M. MUNEEB AUDIO VISUAL POST BY ET STUDIOS
EXECUTIVE PRODUCER HASEEB EFFENDI & ABDUL MAJID KHAN PRODUCTION HEAD HUMA SHAIKH PRODUCED & DIRECTED BY ABDUL MAJID KHAN

میترو Multiplex Partners Cinepax PVR Universal Cineplex Odeon Cinema Super WELEX Media Max CUE Capri

PRODIGY ART STUDIOS
PRESENTS

A FILM BY
ABDUL MAJID KHAN

Betabiyan

میترو Capri Multiplex Partners Cinepax PVR Universal Cineplex Odeon Cinema Super WELEX Media Max CUE Capri

SCREENPLAY BY SCOTT HANSON DIRECTED BY MMATT PILKERS COSTUME DESIGNER TWINKLE & GLOOM ART WITH MUSIC FROM OSMIUM GUILLOTINE EDITED BY WOODY PRODUCTION DESIGNER BARRY DIRECTOR OF PHOTOGRAPHY LES PRODUCED BY CHINCHILLA EXECUTIVE PRODUCERS JOHNNY & FOODAGE
PILKIPEDIA PICTURES AND KNIGHT PRODUCTIONS PRESENTS A STEVEN KNIGHT PRODUCTION A FILM BY KARL PILKINGTON 'NAME OF THE FILM' RICKY GERVAIS STEPHEN MERCHANT JANE FALLON SUZANNE NONAME
SCREENPLAY BY SCOTT HANSON DIRECTED BY MMATT PILKERS COSTUME DESIGNER TWINKLE & GLOOM ART WITH MUSIC FROM OSMIUM GUILLOTINE EDITED BY WOODY PRODUCTION DESIGNER BARRY DIRECTOR OF PHOTOGRAPHY LES PRODUCED BY CHINCHILLA EXECUTIVE PRODUCERS JOHNNY & FOODAGE
PRODUCED BY STEVEN KNIGHT BOXER GIRL BASED ON THE TV SERIES PRODUCED BY THE RICKY GERVAIS SHOW SCREENPLAY BY SPUDDY BOY WRITTEN BY STOP WHINGING & SLEEPING BEAUTY

MASTER VISUAL DESIGNS

Global services in logistics
Stronger than ever.



NEWS
LOGISTICS
SINCE 2002

YOUR ULTIMATE
LOGISTICS PARTNER

**HANDLING
EVERYTHING
SAFELY**

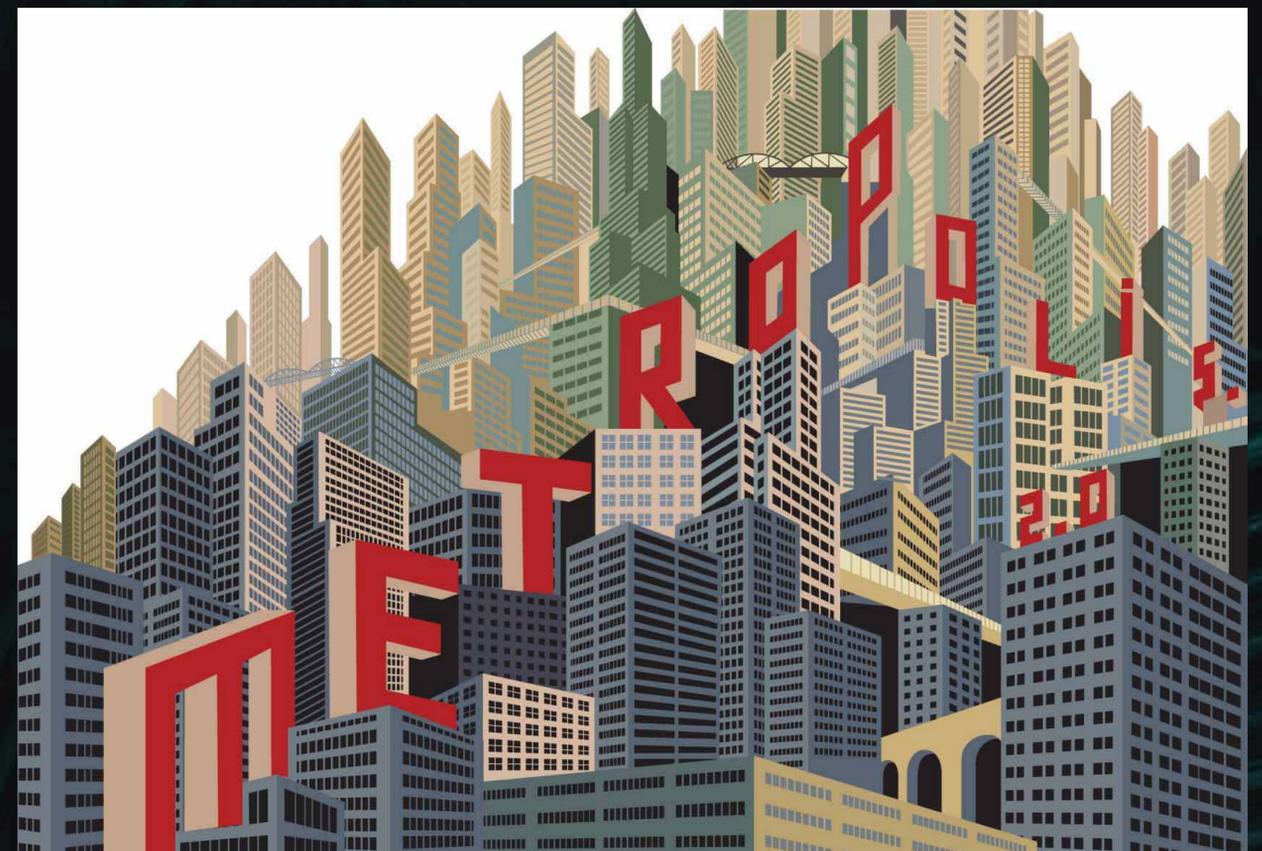
SEA | AIR | LAND | CUSTOM | WAREHOUSING



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NEWS
LOGISTICS

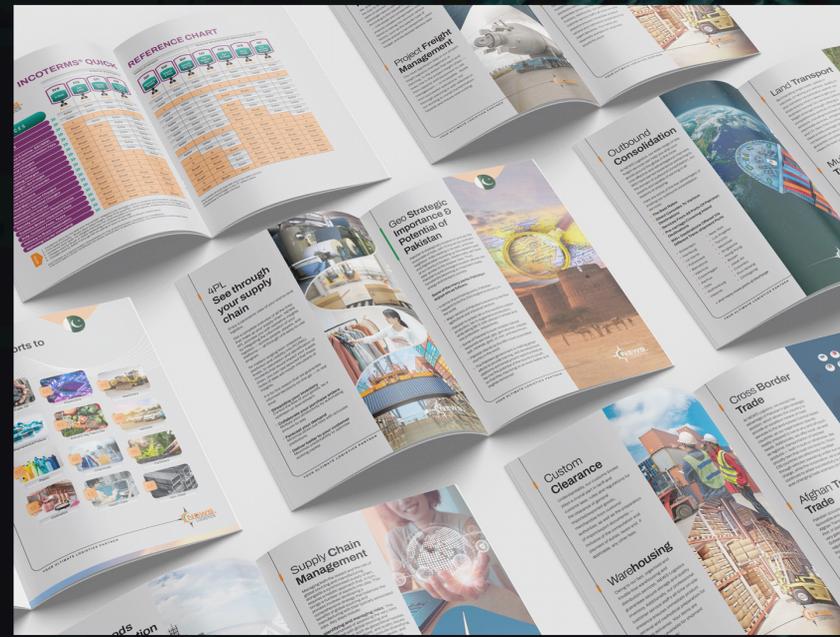
MASTER VISUAL DESIGNS



BROCHURE AND FLYER DESIGNS



BROCHURE AND FLYER DESIGNS



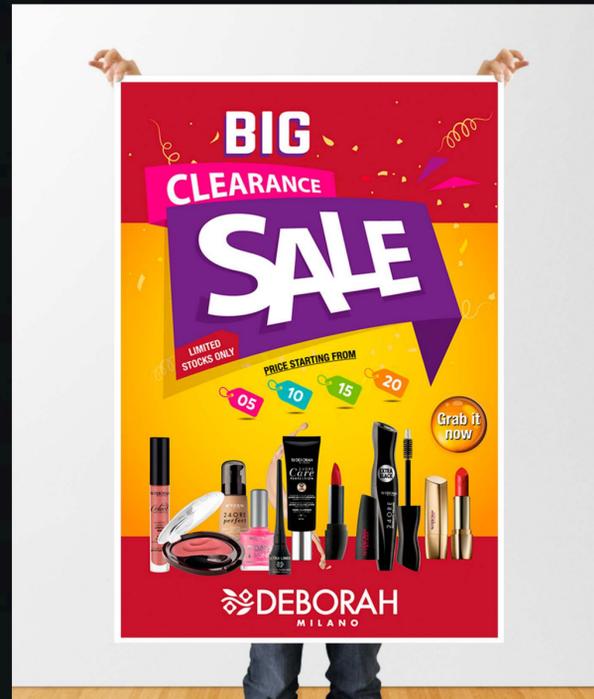
BROCHURE AND FLYER DESIGNS



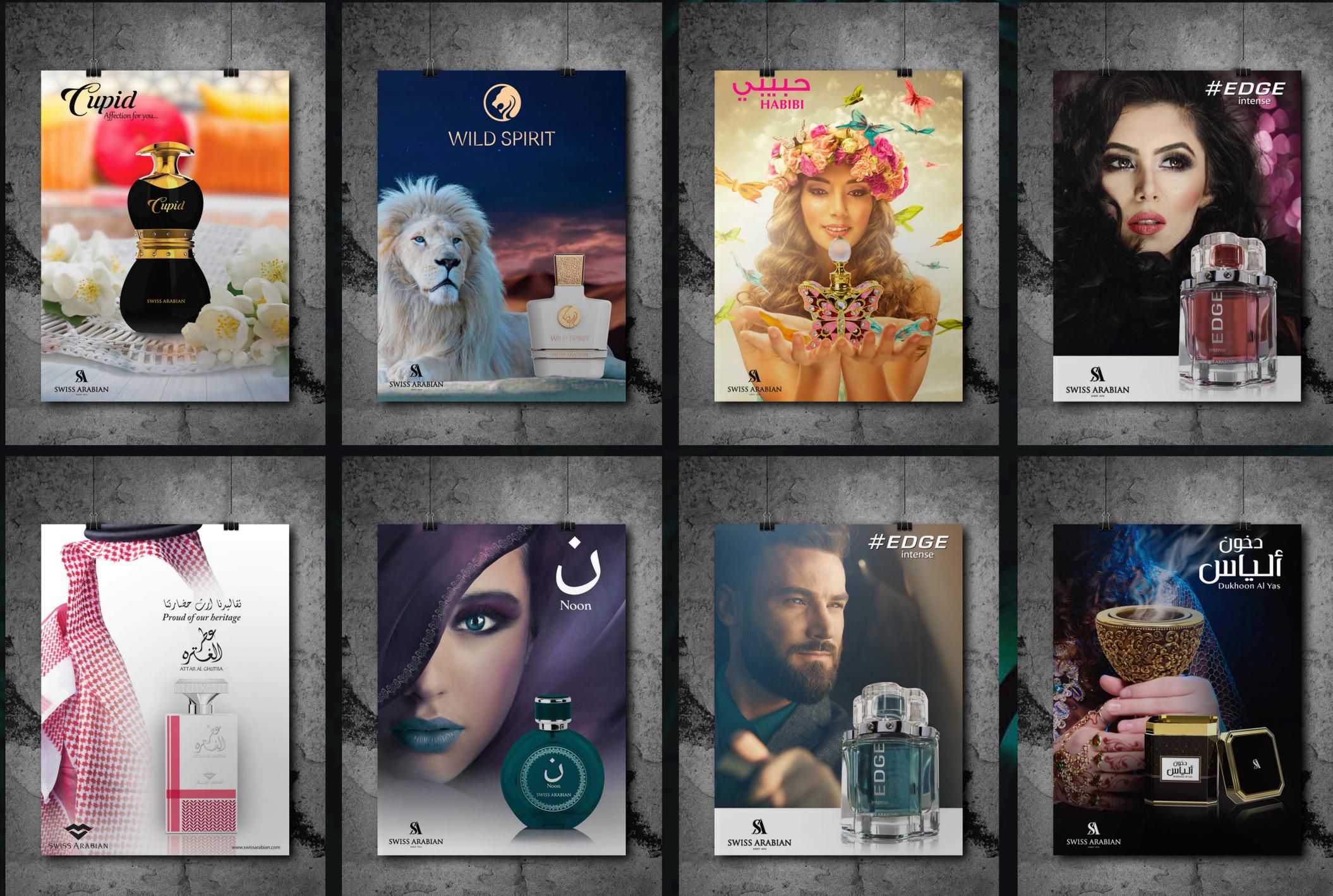
BROCHURE AND FLYER DESIGNS



POSTER DESIGNS



POSTER DESIGNS



LOGO DESIGNS



LOGO DESIGNS



LOGO DESIGNS



LOGO DESIGNS



LOGO DESIGNS





THANK YOU

SAJJAD HAIDER
yourtfolio